

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
CUB SCOUT MEMBERSHIP	<p><u>Unit</u> - Pack leaders contact 100% of Cub Scouts at re-charter</p> <p><u>Unit</u> - Contact Religious Chartered Partners for Scout Sunday</p> <p><u>District</u> - Complete Membership Planning Conference for calendar year.</p> <p><u>District</u> - Distribute camp promo materials</p> <p><u>Units</u> – Post Re-Charter Update unit BeAscout.org pins in my.scouting.org</p> <p><u>District</u> - New Unit Prospecting (ongoing each month)</p>	<p><u>Unit</u> - Participate in Scout Sunday or Scout Sabbath</p> <p><u>District</u> – Call dropped youth</p> <p><u>District/Unit</u> - Recruit fall "Sign Up" Chairs and additional Membership people</p>	<p><u>Units</u> – Plan a summer Program that supports existing youth and new spring recruits.</p> <p><u>District</u> – Train "Sign Up" Chairs.</p> <p><u>District</u> - 50% of participating units have dates set for spring "Sign Up"</p>	<p><u>District</u> – By April 15, 75% of participating units have a "Sign Up" date set.</p> <p><u>District</u> – By April 30, 100% of participating units have a "Sign Up" date set.</p> <p><u>Unit/District</u> – Begin Spring recruitment campaign</p>	<p><u>District</u> - Review fall recruitment plan</p> <p><u>District</u> – Cub Scout Program Planning meetings are held in each district.</p>	<p><u>District</u> – Order Fall recruitment promo material</p> <p><u>District/Unit</u> – Spring recruitment ends</p> <p><u>District</u> - Superintendent / Principle visits</p> <p><u>Units</u> – Be Found! Update unit BeAscout.org pins in my.scouting.org</p>	<p><u>District</u> - Plan agenda for school night/sign up training</p> <p><u>District</u> - Marketing materials identified.</p>	<p><u>District</u> - Conduct School Night training for unit leaders at District levels</p> <p><u>District</u> – Secure personnel to assist in membership packet pick up / unit support.</p> <p><u>District</u> – Secure a Sept. standalone "sign up" date for each Pack. * 50% by Aug 15 * 100% by Sept 1</p> <p><u>District</u> – Secure all dates, addresses etc for Geofencing.</p> <p><u>District</u> - Ensure in-school youth talks are set. All school night materials out.</p> <p>Direct mailings out</p>	<p><u>District/Unit</u> – Begin Fall recruitment campaign. Conduct "sign up" events</p> <p><u>Unit</u> – 1st round of "Sign Up" recruitment events</p> <p><u>District</u> – Secure an Oct standalone "sign up" date for each Pack. * 50% by Sept 15 * 100% by Oct 1</p> <p><u>District/Unit</u> – All youth applications turned in within 48 hours of "sign up" event</p> <p><u>District / Unit</u> – Ensure pack presence at open houses. Units attend</p> <p><u>District</u> - In-School presentations Flyers for School Night recruitment delivered 7-10 days before School Night recruitments</p>	<p><u>District</u> - Contact packs with no Lion and Tiger Cubs</p> <p><u>Unit</u> – 2nd round of "Sign Up" recruitment events</p> <p><u>District</u> – Evaluate Packs for Family Pack growth and not at growth over previous year</p> <p><u>District</u> - Peer to peer delivered 7-10 days before recruitment nights</p> <p>Scout Reach begins recruitment process</p> <p><u>District/Unit</u> – Begin the charter process</p>	<p><u>Unit</u> - Conduct unit roster checks</p>	<p>Unit – All unit "sign up" events complete</p> <p><u>Unit/District/MTC</u> - Recognize staff and key volunteers achieving campaign objectives</p> <p><u>District/Unit</u> – Charter process ends</p>
WEBELOS TRANSITION	<p><u>Unit</u> - 100% of packs set Webelos transition info</p> <p><u>District</u> - Roundtable training on Webelos transition in each district.</p>	<p><u>Unit</u> – Webelos Transition</p> <p><u>Unit</u> - Packs and troops conduct Webelos graduation</p> <p><u>Unit</u> - Webelos leaders encouraged to move into troop as a registered member</p> <p><u>District</u> - Work with pack-chartered partner to organize new troop if one does not exist</p>	<p><u>District</u> - Invite untransitioned 5th grade youth to Scouts. BSA open houses</p> <p><u>District</u> - Invite all 4th grade Webelos to Webelos Spring Camporee /Events</p>	<p><u>District</u> - Transition team follows up with every youth not transitioned or who dropped off charter</p>	<p><u>District</u> - Final calls to 5th grade Webelos that have not transitioned</p> <p><u>District</u> - 6th grade Webelos roster run by district and packs</p>	<p><u>District</u> - Attend Webelos Transition wrap-up meeting/ 100% transitioned webelos accounted for</p>	<p><u>District</u> - Webelos Transition Chair recruited</p>	<p><u>Unit</u> - Plan joint troop/Webelos den camping trip for October</p>	<p><u>District/Unit</u> - 5th grade Webelos invited to camporees</p> <p><u>Unit</u> - Work with troop leaders to secure Den Chiefs</p>	<p><u>District</u> - Promote pack/troop contact</p> <p><u>District</u> - Contacts all packs regarding transition plans</p> <p><u>Unit</u> - Work with troop leaders to plan visits to troop meetings</p>	<p><u>District</u> – Pack contacts completed</p> <p><u>District</u> - Ensure pack and troop leader communication about transition is either emailed or mailed.</p>	<p><u>District</u> - Finalize pack and troop leader communication about transition is emailed or mailed.</p>
SCOUTS BSA MEMBERSHIP	<p><u>Unit</u> - Troops contacts all 5th grade Webelos den leaders</p> <p><u>Unit</u> - Host Webelos Scouts and parents at a troop meeting</p> <p><u>Unit</u> - Plan a bridging ceremony for Blue and Gold Banquet</p> <p><u>District</u> - Promote spring recruitment plan & open houses</p>	<p><u>District</u> - Dates set for in-school presentation and troop open houses set</p> <p><u>Unit</u> - Hold the bridging ceremony at Blue & Gold</p> <p><u>Unit</u> - Recruit parents of new Scouts</p> <p><u>Unit</u> – Establish open house dates for Webelos</p> <p><u>Unit</u> - Participate in Scout Sunday or Scout Sabbath</p>	<p><u>Unit</u> - Plan a troop activity for new Scouts</p> <p><u>Unit</u> - Prepare open house flyers</p> <p><u>Units</u> – Update unit BeAscout.org pins in my.scouting.org. Conduct open Houses (new recruits)</p>	<p><u>District/Unit</u> - Sponsor a troop activity for new Scouts</p> <p><u>District/Unit</u> - Conduct unit roster checks</p>	<p><u>District</u> - Finish spring recruitment events</p> <p><u>District</u> - Contact troops that have no new or no transitioned Scouts</p>	<p><u>District/Unit</u> - Ensure all Scouts attend summer camp</p> <p><u>District</u> - Scouts BSA recruitment chair recruited</p>		<p><u>Unit</u> - Secure information of 2nd year Webelos Scouts</p> <p><u>Unit</u> - Plan a joint troop/Webelos den camping trip for October</p>	<p><u>Unit</u> - Mail letter of introduction from troop to every 1st and 2nd year Webelos Scout</p> <p><u>District</u> - 5th grade Webelos invited to fall camporees</p> <p><u>Unit</u> - Select den chief for each Webelos den</p>	<p><u>Unit</u> - Conduct joint camping trip with Webelos den</p> <p><u>Unit</u> - Conduct roster checks</p> <p><u>Unit</u> - Attend a Webelos den meeting to teach Webelos how the Scouts BSA troop works</p> <p><u>District/Unit</u> – Troops begin the charter process</p>		<p><u>Unit</u> - Set date for Webelos Scouts and parents to visit troop meeting in January</p> <p><u>District/Unit</u> – Troops Charter process ends</p>
VENTURING MEMBERSHIP	<p><u>Unit</u> - 100% of Venturers contacted at recharter</p> <p><u>Unit</u> – Promote summer camp staff opportunities</p>	<p><u>District</u> - Create interest surveys/ share survey data with crews</p>	<p><u>District</u> - Send information on unit inventories</p> <p><u>Units</u> – Post Re-Charter Update unit BeAscout.org pins in my.scouting.org</p>	<p><u>Unit</u> - Conduct unit roster checks</p>	<p><u>Unit</u> – Roster checks complete</p>		<p><u>District</u> – Secure new Venturing Crews</p>	<p><u>District</u> - Set dates for crew open houses</p>	<p><u>Unit</u> – Venturing Crew open houses</p>		<p><u>District/Unit</u> – Crews begin the re-charter process</p>	<p><u>District</u> - Conduct unit roster checks</p> <p><u>District/Unit</u> – Crew Charter process ends</p>
Exploring	<p><u>Exploring Committee Meets</u> – New Post Prospecting</p>	<p><u>Exploring Committee Meets</u> – New Post Prospecting</p>	<p><u>Exploring Committee Meets</u> – New Post Prospecting</p>	<p>Contact School About Career Survey Guidance Counselor Event</p>	<p>Conduct Career Interest Surveys New Post Prospecting / Development</p>	<p>New Post Prospecting / Development</p>	<p>New Post Prospecting / Development Analyze career data</p>	<p>Schedule Open Houses/Invitation Letters mailed New Post Prospecting / Development</p>	<p>In school presentations and invitation letters mailed. Open Houses begin/school flyers/recruiting presentations</p>	<p>In school presentations and invitation letters mailed. Open Houses begin/school flyers/recruiting presentations</p>	<p>Hold second open house if needed</p>	<p>Roster checks complete/ Re-charter</p>

