

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
CUB SCOUT MEMBERSHIP	<u>Unit</u> - Pack leaders contact 100% of Cub Scouts at re-charter	<u>Unit</u> - Participate in Scout Sunday or Scout Sabbath	<u>Units</u> – Plan a summer Program that supports existing youth and new spring recruits.	<u>District</u> – By April 15, 75% of participating units have a “Sign Up” date set.	<u>District</u> - Review fall recruitment plan	<u>District</u> – Order Fall recruitment promo material	<u>District</u> - Plan agenda for school night/sign up training	<u>District</u> - Conduct School Night training for unit leaders at District levels	<u>District/Unit</u> – Begin Fall recruitment campaign. Conduct “sign up” events	<u>District</u> - Contact packs with no Lion and Tiger Cubs	<u>Unit</u> - Conduct unit roster checks	Unit – All unit “sign up” events complete
	<u>Unit</u> - Contact Religious Chartered Partners for Scout Sunday	<u>District</u> – Call dropped youth							←			
	<u>District</u> - Complete Membership Planning Conference for calendar year.	<u>District/Unit</u> - Recruit fall “Sign Up” Chairs and additional Membership people		<u>District</u> – By April 30,100% of participating units have a “Sign Up” date set.	<u>District</u> – Cub Scout Program Planning meetings are held in each district.			<u>District</u> - Secure personnel to assist in membership packet pick up / unit support.	<u>Unit</u> – 1 st round of “Sign Up” recruitment events	<u>Unit</u> – 2 nd round of “Sign Up” recruitment events		<u>Unit/District/MTC</u> - Recognize staff and key volunteers achieving campaign objectives
	<u>District</u> - Distribute camp promo materials		<u>District</u> – Train “Sign Up” Chairs.			<u>District/Unit</u> – Spring recruitment ends		<u>District</u> - Marketing materials identified.	<u>District</u> – Secure a Sept. standalone “sign up” date for each Pack. * 50% by Sept 15 * 100% by Oct 1	<u>District</u> – Evaluate Packs for Family Pack growth and not at growth over previous year		
	<u>Units</u> – Post Re-Charter Update unit BeAscout.org pins in my.scouting.org		<u>District</u> - 50% of participating units have dates set for spring “Sign Up”			<u>District</u> - Superintendent / Principle visits		<u>District</u> – Secure all dates, addresses etc for Geofencing.	<u>District/Unit</u> – All youth applications turned in within 48 hours of “sign up” event	<u>District</u> - Peer to peer delivered 7-10 days before recruitment nights		
				<u>Unit/District</u> – Begin Spring recruitment campaign				<u>District</u> - Ensure in-school youth talks are set. All school night materials out.	<u>District</u> / <u>Unit</u> – Ensure pack presence at open houses. Units attend	Scout Reach begins recruitment process		
	<u>District</u> - New Unit Prospecting (ongoing each month)					<u>Units</u> – Be Found! Update unit BeAscout.org pins in my.scouting.org		Direct mailings out	<u>District</u> - In-School presentations Flyers for School Night recruitment delivered 7-10 days before School Night recruitments	<u>District/Unit</u> – Begin the charter process		<u>District/Unit</u> – Charter process ends
WEBELOS TRANSITION	<u>Unit</u> - 100% of packs set Webelos transition info	<u>Unit</u> – Webelos Transition										
	<u>District</u> - Roundtable training on Webelos transition in each district.	<u>Unit</u> - Packs and troops conduct Webelos graduation	<u>District</u> - Invite untransitioned 5 th grade youth to Scouts. BSA open houses	<u>District</u> - Transition team follows up with every youth not transitioned or who dropped off charter	<u>District</u> - Final calls to 5 th grade Webelos that have not transitioned	<u>District</u> - Attend Webelos Transition wrap-up meeting/ 100% transitioned webelos accounted for	<u>District</u> - Webelos Transition Chair recruited	<u>Unit</u> - Plan joint troop/Webelos den camping trip for October	<u>District/Unit</u> - 5 th grade Webelos invited to camporees	<u>District</u> - Promote pack/troop contact	<u>District</u> – Pack contacts completed	<u>District</u> - Finalize pack and troop leader communication about transition is emailed or mailed.
	<u>Unit</u> - Webelos leaders encouraged to move into troop as a registered member	<u>Unit</u> - Webelos leaders encouraged to move into troop as a registered member	<u>District</u> - Invite all 4 th grade Webelos to Webelos Spring Camporee /Events		<u>District</u> - 6 th grade Webelos roster run by district and packs				<u>Unit</u> - Work with troop leaders to secure Den Chiefs	<u>District</u> - Contacts all packs regarding transition plans	<u>District</u> - Ensure pack and troop leader communication about transition is either emailed or mailed.	
		<u>District</u> - Work with pack-chartered partner to organize new troop if one does not exist								<u>Unit</u> - Work with troop leaders to plan visits to troop meetings		
SCOUTS BSA MEMBERSHIP	<u>Unit</u> - Troops contacts all 5 th grade Webelos den leaders	<u>District</u> - Dates set for in-school presentation and troop open houses set	<u>Unit</u> - Plan a troop activity for new Scouts	<u>District/Unit</u> - Sponsor a troop activity for new Scouts	<u>District</u> - Finish spring recruitment events	<u>District/Unit</u> - Ensure all Scouts attend summer camp		<u>Unit</u> - Secure information of 2 nd year Webelos Scouts	<u>Unit</u> - Mail letter of introduction from troop to every 1 st and 2 nd year Webelos Scout	<u>Unit</u> - Conduct joint camping trip with Webelos den		<u>Unit</u> - Set date for Webelos Scouts and parents to visit troop meeting in January
	<u>Unit</u> - Host Webelos Scouts and parents at a troop meeting	<u>Unit</u> - Hold the bridging ceremony at Blue & Gold	<u>Unit</u> - Prepare open house flyers		<u>District</u> - Contact troops that have no new or no transitioned Scouts	<u>District</u> - Scouts BSA recruitment chair recruited		<u>Unit</u> - Plan a joint troop/Webelos den camping trip for October	<u>District</u> - 5 th grade Webelos invited to fall camporees	<u>Unit</u> - Conduct roster checks		
	<u>Unit</u> - Plan a bridging ceremony for Blue and Gold Banquet	<u>Unit</u> - Recruit parents of new Scouts	<u>Units</u> – Update unit BeAscout.org pins in my.scouting.org. Conduct open Houses (new recruits)	<u>District/Unit</u> - Conduct unit roster checks				<u>District</u> - Secure new Scouts BSA Troops	<u>Unit</u> - Select den chief for each Webelos den	<u>Unit</u> - Attend a Webelos den meeting to teach Webelos how the Scouts BSA troop works		
	<u>District</u> - Promote spring recruitment plan & open houses	<u>Unit</u> – Establish open house dates for Webelos									<u>District/Unit</u> – Troops begin the charter process	<u>District/Unit</u> – Troops Charter process ends
VENTURING MEMBERSHIP	<u>Unit</u> - 100% of Venturers contacted at recharter	<u>District</u> - Create interest surveys/ share survey data with crews	<u>District</u> - Send information on unit inventories	<u>Unit</u> - Conduct unit roster checks	<u>Unit</u> – Roster checks complete		<u>District</u> – Secure new Venturing Crews	<u>District</u> - Set dates for crew open houses	<u>Unit</u> – Venturing Crew open houses		<u>District</u> - Conduct unit roster checks	<u>District</u> - Unit roster checks complete
	<u>Unit</u> – Promote summer camp staff opportunities		<u>Units</u> – Post Re-Charter Update unit BeAscout.org pins in my.scouting.org							<u>District/Unit</u> – Crews begin the re-charter process		<u>District/Unit</u> – Crew Charter process ends
Exploring	<u>Exploring Committee Meets</u> – New Post Prospecting	<u>Exploring Committee Meets</u> – New Post Prospecting	<u>Exploring Committee Meets</u> – New Post Prospecting	Contact School About Career Survey Guidance Counselor Event	Conduct Career Interest Surveys New Post Prospecting / Development	New Post Prospecting / Development	New Post Prospecting / Development Analyze career data	Schedule Open Houses/Invitation Letters mailed New Post Prospecting / Development	In school presentations and invitation letters mailed. Open Houses begin/school flyers/recruiting presentations	In school presentations and invitation letters mailed. Open Houses begin/school flyers/recruiting presentations	Hold second open house if needed	Roster checks complete/ Re-charter

